

HUMAN EXPERIENCE SOLUTION

Marketing Strategy to a Full-Service Advertising



SPICY TRIBE

CONTENT X PLATFORM

HQ IN LOS ANGELES, CA

[SPICYTRIBE.COM](https://spicytribe.com)

AT SPICY TRIBE,

We
Believe

If it doesn't sell, it isn't creative.
Our only goal is to increase your sales.



CLIENTS

Partner With



Marketing Partner of
Fortune 500 Companies



Google
Premier Partner



SAMSUNG



FOUNDER

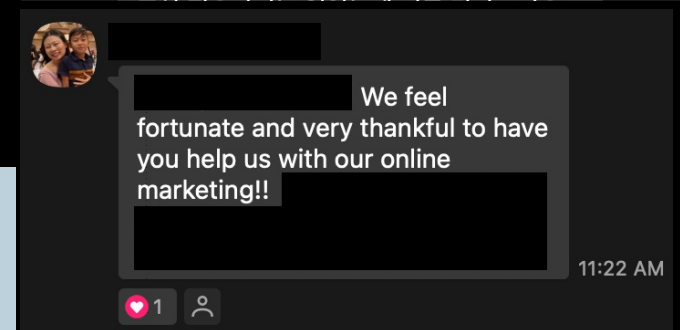
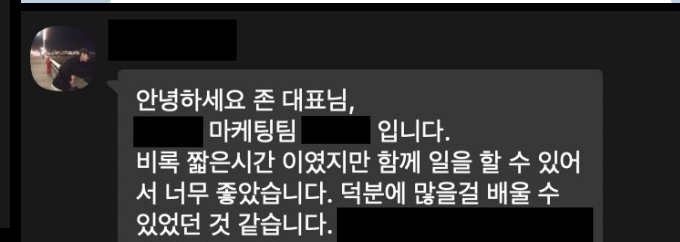
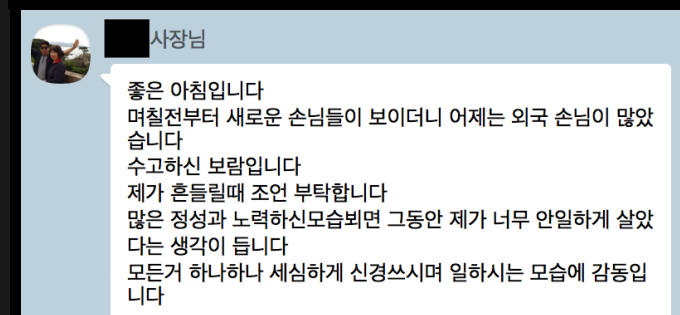
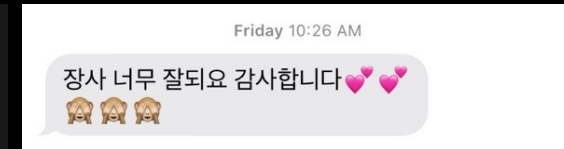
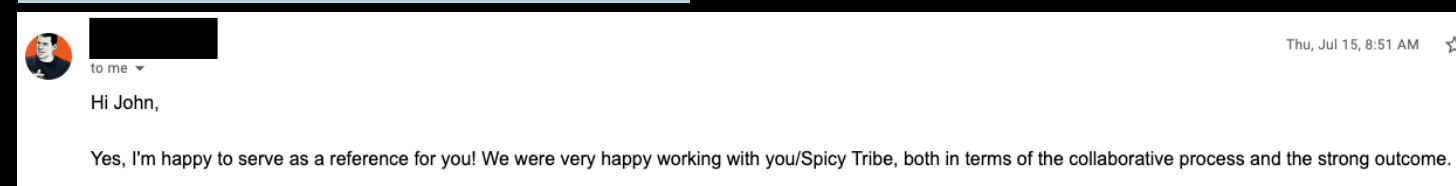
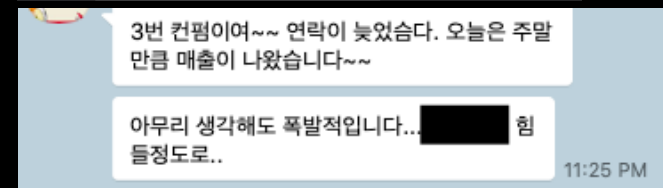
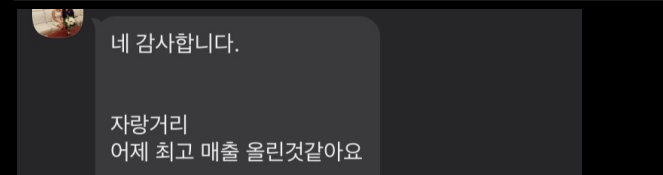
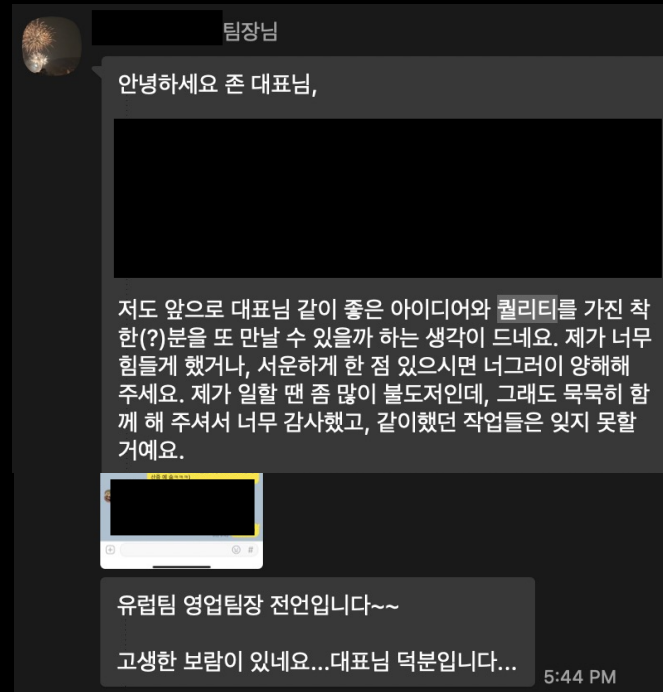
John Choi

Fueled by Data
Empowered by Tech
Human Experience

- Google Chicago, Head of Analytics, Digital Marketing/Analytics Sessions Development | Head TA
- 2023 American Marketing Association(Largest Marketing Association in the world) | Review Committee
- Hyundai Research Institute, Global Academy | Global Marketing Instructor
- KOTRA Silicon Valley/Chicago/LA/Detroit/NY | Marketing Advisor
- 3000+ Offline In-Person Sales/Event Experience, SPICY TRIBE
- MigukUnni, Korean-American Lifestyle Media | #1 Used Media Channel from Meta Official Data | Founder
- Memorable, Healthcare App | Founder

FROM CLIENTS

Testimonial



SERVICE

Scope of Work

Brand Communication

Brand for New Growth

Creative Solution





SERVICE

Brand Communication

Brand Strategy

Analytics & Insights

Media Buying & PR

Social Media Marketing

BTL & Human Experience



SERVICE

Brand for New Growth

New Growth Strategy

Performance Marketing

Search Engine Marketing

Search Engine Optimization

E-Commerce

SERVICE

Creative Solution

Branding & Design

Photo & Video Production

UI/UX & Platform Development

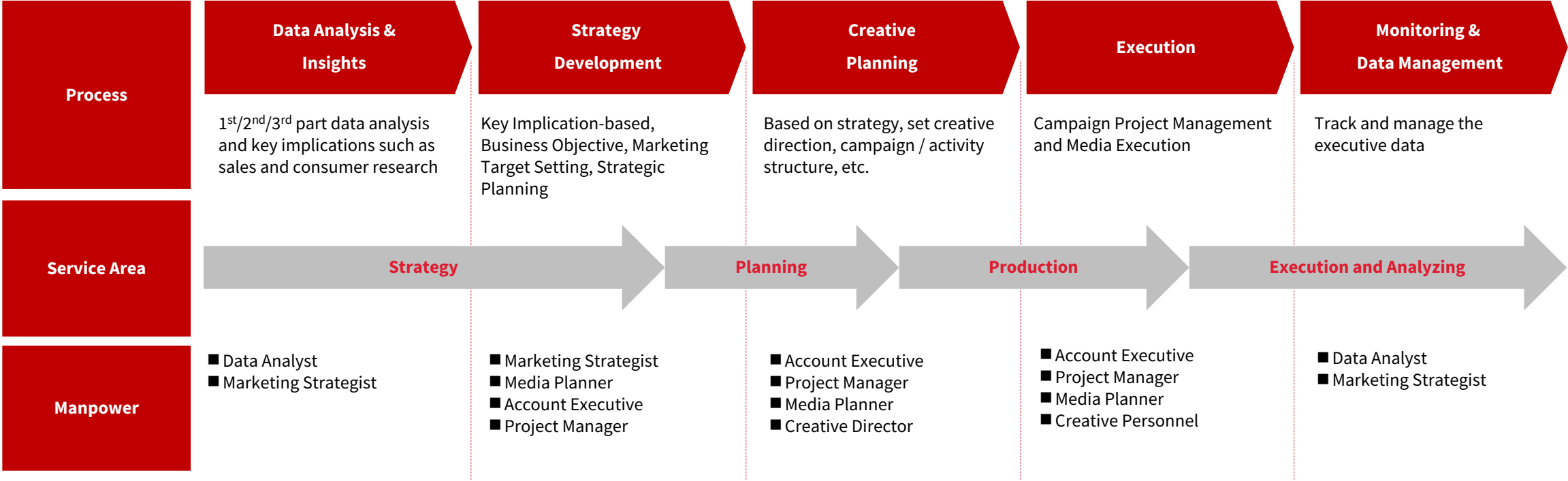
Content Marketing

Brand Zone & Interior



SERVICE SAMPLE

Progress



SERVICE SAMPLE

BTL & PR Solution

more samples available by request



Client: LG Electronics



SERVICE SAMPLE

Event & Conference

more samples available by request



Client: MEDIT



SERVICE SAMPLE

Food Photography

more samples available by request



Client: KraftHeinz, McDonald's



SERVICE SAMPLE

Photo & Video Production

more samples available by request



Client: Nike, WSJ Magazine, California Sunday Magazine, GQ Style



SERVICE SAMPLE

3D & Motion Design

more samples available by request



Client: MEDIT



SERVICE SAMPLE

Brand Zone & Interior

more samples available by request



Client: Samples Only



SERVICE SAMPLE

Branding & Design

more samples available by request



Client: Samples Only



SERVICE SAMPLE

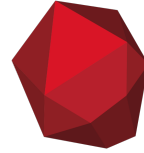
UI/UX & Platform Development

more samples available by request



Client: Samples Only





Thank You

ADVERTISING & MARKETING SERVICE OVERVIEW

PREPARED BY SPICY TRIBE



3060 W. OLYMPIC BLVD SUITE. 722
LOS ANGELES, CA 90006
SPICYTRIBE.COM